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RMHC<sup>®</sup>  
Of Central Pennsylvania

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thank you

Everything offered through RMHC of Central PA is offered at no charge thanks to the generosity of our donors and volunteers.

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#### OUR MISSION

Ronald McDonald House Charities® of Central PA (RMHC-CP) is keeping families together, inspiring strength, and giving comfort and support to families whose children are receiving essential medical care.



OUR BLUEPRINT

KEEPING

*"Thank you for all that you do. You helped to keep our family together when we needed it most."*

*- The Williams Family*



# FAMILIES TOGETHER

# LEADERSHIP



# MESSAGE

## Dear Friends,

One of the most powerful supporting factors for families dealing with a sick child is a sense of community. RMHC of Central PA, provides a home-away-from-home for families and a place of respite and comradery during one of the toughest times a family may experience, and we continue to be unwavering in our commitment to keeping families together.

## In 2022, we...

- completed a new strategic framework that will serve as our guidepost, focusing on continued excellence and programmatic growth, over the next three years.
- finalized House renovations of all guest rooms and the addition of ADA automatic doors in all common entryways.
- secured funding, thanks to our generous supporters, to be able to continue to provide all our services to families at no charge.
- held our first ever Clay Tournament, raising over \$66,000 and exceeding our goal by \$11,000.
- received Central Penn Business Journal's Nonprofit Innovation Award in the Operations Management Category.

We are deeply grateful to our donors and sponsors for their outpouring of generosity and support in helping us create a compassionate community for our guest families. Please consider following us on social media (if you aren't doing so already) and share our good work. Follow us on LinkedIn, Instagram, and Facebook at RMHCofCentralPA. Additionally, if you are looking to get more involved with RMHC-CP, please consider volunteering; we depend on your support, and we are sure to have the perfect fit for you!

Thank you for your continuous dedication and support of our mission!

Sincerely,



Karla Mitchell  
Executive Director



Jill J. Walmer  
Board President

## OFFICERS

**President** – Jill J. Walmer, *Vice President, Operations, Highmark, Inc.*

**Vice President** – Mark Dieffenbach, *Director, Specialty Channels, The Hershey Company*

**Secretary** – Michelle Del Pizzo, *MBA, FACHE, President, UPMC Memorial Hospital*

**Treasurer** – Matthew Wildasin, *CPA, Boyer & Ritter, LLC*

## DIRECTORS AT LARGE

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Stephanie Arnold-Dinger, *McDonald's Owner/Operator, AGA Corporation*

Sara Firestone, *Community Relations Manager, Members 1st Federal Credit Union*

## DIRECTORS

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Kathy Conrad, *McDonald Business Unit Regional Field Service Manager, McCain Foods*

Marcella Detreville, *Educator, Substitute Teacher*

Timothy Fake, *Senior Director of IT, Milton Hershey School*

Chris Garrett, *Traffic Anchor, Total Traffic & Weather Network/Black Information Network/iHeartMedia*

Jack Hartman, *Attorney, CGA Law Firm*

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Donna Holloway, *Executive Assistant Manager, Director of Rooms, Hershey Entertainment & Resorts*

Hope Hoover-Armstead, *McDonald's Owner/Operator, Chip's Old Fashion Fudge, Inc.*

Ellen Kyzer, *Vice President, Director of Client and Community Relations, PNC Bank*

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Alyssa Livengood Waite, *Director of Nursing, Women's & Babies Hospital, Penn Medicine Lancaster General Hospital*

Bradley R. Newman, *CFP® Lead Advisor, Fort Pitt Capital Group LLC*

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Dorothy Rocourt, *MD, MBA, Penn State Health Children's Hospital, Associate Professor of Surgery & Peds*

Rob Robertson, *High School Special Education Teacher, Dallastown Area School District*

James Strong, *Attorney, McNeese Wallace & Nurick*

William J. Sutton II, *LEED® AP, Vice President, Customer Experience, Mowery Construction*

Dave Wagner, *Account Manager, Enders Insurance*

# OUR IMPACT,

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**\$2,384,709**  
Total Saved by  
RMHC-CP Families



**892**  
Families Served  
in 2022



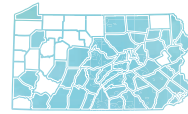
**7,383**  
Family Overnight  
Stays Provided



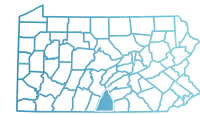
**8 NIGHTS**  
Average Length of  
Stay at RMH



**284 NIGHTS**  
Longest Guest  
Stay at RMH



**49 COUNTIES**  
Number of PA  
Counties Served



**TOP COUNTY**  
142 Visits (14%) From  
Franklin County



**4,163 MILES**  
Farthest a Family Traveled  
(Ehningen, Germany)



**FARTHEST STATES**  
South Carolina  
Florida  
Nebraska



**11,864**  
Individual Meals  
Provided



**NICU**  
Top Medical Reason  
for Stay  
(Premature Birth)



**6,301**  
House/Group  
Volunteer Hours



**523**  
Family Room  
Volunteer Hours



**203**  
Pet Therapy Visits



**238**  
Day Guest Visits



**4,095**  
Families/Patients/Guests  
Made Use of the  
RMFR Hospitality Cart

# OUR FAMILIES



*The Dunn Family*

# 2022



The Dunn Family in the Penn State Health Children's Hospital

# FINANCIALS

## REVENUE

|                                |               |        |
|--------------------------------|---------------|--------|
| Public Support .....           | \$ 1,122,460  | (33%)  |
| Investments & Other .....      | \$ -1,497,982 | (-44%) |
| Donated Goods & Services ..... | \$ 285,408    | (8%)   |
| Special Events .....           | \$ 492,884    | (15%)  |

## EXPENSES

|  |              |       |
|--|--------------|-------|
| Program Services .....                 | \$ 1,315,830 | (65%) |
| Fundraising .....                      | \$ 288,081   | (15%) |
| Administrative .....                   | \$ 203,839   | (10%) |
| Cost of Direct Benefit to Donors ..... | \$ 208,577   | (10%) |

## CURRENT ASSETS

### 2022

|                                  |              |
|----------------------------------|--------------|
| Cash and Cash Equivalents .....  | \$ 1,041,691 |
| Contributions Receivable .....   | \$ 14,148    |
| Due from RMHC-Global .....       | \$ 21,455    |
| Investments, at Fair Value ..... | \$ 3,482,974 |
| Prepaid Expenses .....           | \$ 27,103    |
| Total Current Assets .....       | \$ 4,587,371 |

### 2021

|                                  |              |
|----------------------------------|--------------|
| Cash and Cash Equivalents .....  | \$ 1,231,889 |
| Contributions Receivable .....   | \$ 20,337    |
| Due from RMHC-Global .....       | \$ 24,323    |
| Investments, at Fair Value ..... | \$ 4,331,249 |
| Prepaid Expenses .....           | \$ 24,487    |
| Total Current Assets .....       | \$ 5,632,285 |



thank you

RMHC of Central PA's success in 2022 is thanks to so many in our community who generously gave their time and resources.

**Special thanks to the following groups for all you do to support the families we serve.**

- 3<sup>rd</sup> Party Fundraising Organizers & Supporters
- Adopt A Room Sponsors
- Committee Members
- Donors
- Event Sponsors
- Facebook Fundraiser Hosts
- Guest Chef & Baking Program Volunteers
- In-Kind Donors
- Kim Hill Legacy Donors
- McDonald's Family
- RMHC-CP's Board of Directors
- Ronald McDonald Family Room Volunteers
- Ronald McDonald House Volunteers
- Ronald McDonald Kiosk Volunteers
- Pet Therapy Volunteers
- Recycling Program Participants
- Red Shoe Crew
- Wish List Collection Participants

COMMUNITY  
and



# SUPPORT VOLUNTEERISM

# ADOPT



# a ROOM

By adopting a room at the Ronald McDonald House in Hershey, you will directly impact the lives of families who will call the room home by eliminating many of the financial challenges that come with traveling long distances for medical care.

**Ronald McDonald House Charities® of Central PA's Adopt A Room** program allows you, your company, or organization to help defray the cost of operating a guest room in our House for one year. Your donation helps our organization keep families together and near the care and resources they need as their child receives essential medical care and assures that we can continue to provide our services free of charge.

Your gift provides much more than just a roof over our families' heads. It helps provide support, home-cooked meals, and relief from their stressful situations so they can focus on what matters most — each other.

### Benefits:

- ✓ Recognition in our newsletters, annual report and on our website
- ✓ Recognition outside guest room
- ✓ Recognition as an Adopt A Room participant in a common area of the RMH

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### 2022 Adopt A Room Sponsors

- AmeriHealth Caritas Pennsylvania
- Consolidated Scrap Resources
- Dogwood Acres Campground
- Heritage Toyota Harrisburg
- In Loving Memory of Ashley Glica
- In Memory of Dr. Robert E. Cilley
- In Memory of Mr. Kenneth Levine
- In Memory of Sophia Marsicano
- Karns Quality Foods
- Matt Baker Cancer Fund, Saxton, PA
- MITER Foundation
- Mountain Ridge Metals
- Mr. and Mrs. Stephen J. Kindler
- Penn State Health Milton S. Hershey Medical Center
- Pennsylvania State Police Academy Civic Association
- Rutter's Children's Charities
- Suarez Family McDonald's
- The Brame Family
- The Lynch Family
- WoodmenLife Hershey Chapter 364

# FOUNDING MISSION

McDonald's has been a committed partner of RMHC of Central PA since we first opened our doors in 1984. On a national scale, McDonald's programs generate millions of dollars annually through:

- ✓ Cashless Giving (Kiosks & Global Mobile App)
- ✓ Happy Meal® Program
- ✓ Donation Boxes
- ✓ Round-Up for RMHC

Round-Up for RMHC is a continuous national fundraiser to support RMHC chapters throughout the U.S. In 2022, Central PA McDonald's restaurants participating in Round-Up for RMHC raised \$52,093 in support of our chapter.

McDonald's supports us with financial assistance, event sponsorship, volunteerism, and board support. We want to extend a heartfelt thank you to local Owner/Operators, crew members, corporate employees, customers, and suppliers for all you do to support the RMHC of Central PA mission.





**PARTNER**

# FEEL AT HOME

*even when you can't be*



**RMHC**  
Of Central Pennsylvania

745 W. Governor Road, Hershey PA, 17033  
717-533-4001 | [rmhc-centralpa.org](http://rmhc-centralpa.org)

*Printing & mailing services graciously donated  
by The Hershey Company.*