

# ANNUAL REPORT

2023 IN  
REVIEW



RMHC<sup>®</sup>  
of Central Pennsylvania

# A Year of *Hope* & *Healing*

On behalf of the Board of Directors and the team at Ronald McDonald House Charities of Central PA (RMHC-CP), thank you for taking the time to review our 2023 Annual Report. Your dedicated support has been, and continues to be, the solid foundation that ensures we can meet the needs of the families we serve each and every day, allowing them to focus on what matters most... **getting better together.**

## *In 2023, we...*

- **implemented a new program for families leaving the RMH and transitioning back home.** Thanks to a match from Members 1st Federal Credit Union and our Diamond and Denim event attendees, every family returning home after their stay received a bag of items to help make settling in back home a little less stressful.
- knew it was time to bring on a **expert Facilities Manager to help us maintain and update the RMH.** This has yielded significant upgrades both inside and outside our Home.
- **added five new breast pumps for nursing mothers, a new outdoor shed to help protect tools** and other lawn care items, **replacement of all East Tower doors** and continued land development efforts that support sustainable and preventative maintenance initiatives.

- our amazing volunteers provided just shy of **11,000 hours of service across all our program offerings** throughout the year.

Your investments in our organization allow families to stay together, rest and recharge, interact with other families going through similar experiences, enjoy home-cooked meals and receive compassionate hospitality from staff and volunteers – all just minutes or steps from their child's bedside.

We remain deeply humbled and honored that you have chosen to partner with us as we work to provide essential services for families whose children need lifesaving medical care. Thank you for contributing to the impact you will see represented in the pages of this Annual Report.

*Thank you,*



A handwritten signature in black ink, appearing to read 'Karla Mitchell'.

Karla Mitchell  
Executive Director

A handwritten signature in black ink, appearing to read 'Michelle Del Pizzo'.

Michelle Del Pizzo  
Board President



# 2023

## Family Impact



**9,403**  
overnight stays provided



**1,102**  
families served at the House in 2023



**9 nights**  
average length of stay at RMHC-CP



In 2023, the longest stay was The Gallagher Family who spent 300 nights at the Ronald McDonald House in Hershey.



## Families Traveled From



**9,936 miles**  
farthest a family traveled  
(New South Wales, Australia)



**47**  
number of counties served in PA



**Florida, Illinois & South Carolina**  
farthest States families traveled from to get to PA



**11%**  
of families came from Franklin County with 105 visits at RMHC-CP

## Top Medical Reasons for Staying at RHMC-CP



Prematurity



Cancer



Heart Disease



2023

## Volunteer Impact



10,481

total group  
volunteer hours



522

family room  
volunteer hours



267

group meals  
made at RMH



279

day guest visits at  
the RMH



4,784

guests used the  
RMFR Hospitality Cart

16,521

individual meals provided to families  
staying at the RMH in 2023.



274

pet therapy visits to  
the Ronald McDonald  
House in Hershey

# FOUNDING MISSION PARTNER

McDonald's has been a committed partner of RMHC of Central PA since we first opened our doors in 1984. On a national scale, McDonald's programs generate millions of dollars annually through:

- ♥ Cashless Giving (Kiosks & Global Mobile App)
- ♥ Happy Meal Program
- ♥ Donation Boxes
- ♥ Round-Up for RMHC

**Round-Up for RMHC is a continuous national fundraiser to support RMHC chapters throughout the United States.**

**In 2023, Central PA McDonald's restaurants participating in Round-Up for RMHC raised **\$42,464** in support of our chapter.**

McDonald's supports us with financial assistance, event sponsorship, volunteerism and board support. We want to extend a heartfelt thank you to local Owner/Operators, crew members, corporate employees, customers and suppliers for all you do to support RMHC of Central PA's mission.

## OTHER WAYS TO SUPPORT RMHC-CP



Become a  
Monthly Donor



Donate  
Wishlist Items



Become a  
Corporate Partner



Be a  
Guest Chef



# FEEL AT HOME

*even when you can't be*



RMHC  
of Central Pennsylvania



# FINANCIALS

## Revenue

Public Support.....	\$1,731,598 (41.7%)
Investments & Other.....	\$1,524,979 (36.9%)
Donated Goods & Services.....	\$319,253 (7.7%)
Special Events.....	\$569,870 (13.7%)

## Expenses

Program Services.....	\$1,317,775 (59.7%)
Fundraising.....	\$387,717 (17.6%)
Administrative.....	\$264,022 (11.9%)
Cost of Direct Benefit to Donors.....	\$235,385 (10.7%)

## Current Assets

### 2023

Cash & Cash Equivalents.....	\$879,101
Contributions Receivable.....	\$14,603
Due from RMHC-Global .....	\$24,421
Investments, at Fair Value.....	\$4,718,123
Prepaid Expenses.....	\$41,647
Total Current Assets.....	\$5,677,895

### 2022

Cash & Cash Equivalents.....	\$1,041,691
Contributions Receivable.....	\$14,148
Due from RMHC-Global .....	\$21,455
Investments, at Fair Value.....	\$3,482,974
Prepaid Expenses.....	\$27,104
Total Current Assets.....	\$4,587,371

*Revenue: Public Support is contributions; bequests; and guest donations, Investments & Other is ERTC; misc; interest and dividends; unrealized loss on investments; Donated Goods & Services is all contributions of non financial assets, Special Events is Fundraising events*

*Expenses: Simple (follow audited financials)*

*Current Assets - do not include property; furniture; and equipment OR other assets*



“

The Ronald McDonald house helped our family during Dakota's fight. They let us have a room for the 2 months that he was in the ICU. They provide dinners for families every night. They have laundry rooms, free of charge. The rooms are super nice, and they make you feel like you're at home. ***This literally becomes "home away from home" for many parents and children.*** It's truly amazing and selfless what this organization does for families going through childhood illness."



# COMMUNITY

*A special thanks to the following groups for all you do to support the families we serve:*

- 3rd Party Fundraising Organizers & Supporters
- Adopt a Room Sponsors
- Committee Members
- Donors
- Event Attendees
- Events Sponsors
- Facebook Fundraiser Hosts
- Guest Chef & Baking Program Volunteers
- In-Kind Donors
- Kim Hill Legacy Donors
- McDonald's Family
- RMHC-CP's Board of Directors
- Ronald McDonald Family Room Volunteers
- Ronald McDonald House Volunteers
- Ronald McDonald Kiosk Volunteers
- Pet Therapy Volunteers
- Recycling Program Participants
- Red Shoe Crew
- Wish List Collection Participants



*Thank you!*



# LEADERSHIP

## Officers

**President, Michelle Del Pizzo, MBA, FACHE**  
*President, UPMC Memorial Hospital*

**Treasurer, Matthew Wildasin, CPA**  
*Principal, Boyer & Ritter, LLC*

**Vice President, William J. Sutton II, LEED AP**  
*Chief Strategy Officer, Mowery Construction*

**Secretary, Sara Firestone**  
*Assistant Vice President of Community Relations,  
Members 1st Federal Credit Union*

## Directors at Large

**Dorothy Rocourt, MD, MBA, FACS**  
*Associate Regional Medical Director & Pediatric  
Surgery/Pediatric Quality Medical Director, UPMC  
Children's in Central PA*

**James Strong, Esquire**  
*McNees Wallace & Nurick*

## Directors

**April Adley, DNP, MHA, RN, CNML, NEA-BC**  
*Vice President of Nursing Services  
Children's Hospital and Women and Babies Center at  
Penn State Health Milton S. Hershey Medical Center*

**Stephanie Arnold-Dinger**  
*McDonald's Owner/Operator, AGA Corporation  
McDonald's*

**Marcella Detreville**  
*Educator, Substitute Teacher*

**Matt Di Rienzo**  
*McDonald's Owner/Operator, Suarez Family McDonald's*

**Randy Fackler, CPA**  
*Tax Principal, Brown Plus*

**Chris Garrett**  
*Traffic Anchor, Total Traffic and Weather  
Network/iHeartRadio*

**Ellen Kyzer**  
*Vice President, Director of Client and Community  
Relations, PNC Bank*

**Alyssa Livengood Waite**  
*Associate Chief Nursing Officer  
Penn Medicine Lancaster General Health*

**Kathleen McKenzie**  
*Vice President, Community Affairs  
Highmark Blue Shield*

**Meghan McNelly Brenckle**  
*Vice President, Quality and Pharmacy Operations  
PA Health & Wellness*

**Carolyn Moser Smith, Esquire**  
*Shareholder, McQuade Blasko Law Offices*

**Bradley R. Newman, CFP®**  
*Lead Advisor, Fort Pitt Capital Group, LLC*

**Matt Romero**  
*Director of Rooms, The Hotel Hershey  
Hershey Entertainment & Resorts*

**Joseph Tertel, Jr.**  
*Senior Director of Performance Devices, Eko Devices Inc.*

**David Wagner**  
*Account Manager, Enders Insurance*



RMHC<sup>®</sup>  
of Central Pennsylvania

*A world where*  
**every family**  
*has what they need to*



*ensure the best health*  
*outcomes for their*  
**children.**

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