Ronald McDonald House®
Central PA

2025
Annual Impact Report

A Message from Leadership

On behalf of the Board of Directors, leadership team, and staff of Ronald McDonald House Central PA, thank you for taking the time to review our 2025 Annual Impact Report. Your support continues to make our mission possible, ensuring families can stay close to the care their child needs while focusing on what matters most: getting better together.

As you turn these pages, we hope you see more than numbers and statistics. We hope you see families finding comfort during some of the most challenging moments of their lives, children receiving lifesaving medical care with loved ones by their side, and a community coming together to ensure no family has to face a pediatric medical crisis alone.

In 2025, we celebrated a year of growth and momentum. Thanks to the transformational gift from the Patricia Ford Estate, we completed fundraising for our capital campaign on our inclusive playground. We also created a beautiful outdoor patio space for the families we serve. These projects will provide opportunities for play, connection, rest, and healing for years to come.

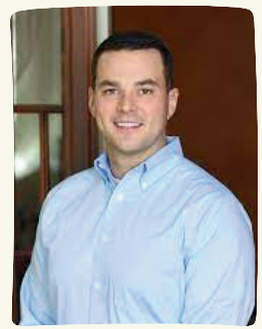
We also experienced tremendous support through our fundraising events, including the Golf Classic, Sporting Clays Tournament, Diamonds & Denim, and Lancaster County Community Auction. These events brought together dedicated sponsors, volunteers, and supporters whose generosity helps ensure families have access to the comfort and care they need during a child's medical journey.

This year also marked the growth of our team and programs. We welcomed new staff members, expanded community engagement opportunities, and saw continued success with our Culinary Experience Program, which brought people together in meaningful ways while helping provide meals and support for families staying at the House.

Every accomplishment represented in this report is a direct result of the generosity of our donors, volunteers, sponsors, partners, and advocates. Whether you made a gift, prepared a meal, attended an event, or shared our mission with others, you helped create a home away from home for families when they needed it most.

Because of you, families found comfort, connection, and hope during some of life's most difficult moments. We are deeply grateful for your partnership and honored to continue this important work together.





With gratitude,

Karla Mitchell
Executive Director

William J. Sutton II
Board President

2025 Board of Directors

Executive Officers

President
William J. Sutton II, LEED® AP
Chief Strategy Officer, Mowery Construction

Vice President
Ellen Kyzer
Vice President, Client and Community Relations Director, PNC Bank

Treasurer
Randy Fackler, CPA
Tax Principal, Brown Plus

Secretary
Sara Firestone
Assistant Vice President of Community Relations, Members 1st Federal Credit Union

Directors at Large

Matthew Di Rienzo
McDonald's Owner/Operator, Suarez Family McDonald's

Meghan McNelly Brenckle
Vice President, Quality & Pharmacy Operations, PA Health & Wellness

Directors

April V. Adley, DNP, MHA, RN, CNML, NEA-BC
Vice President of Nursing, Children's Hospital and Women and Babies Center, Penn State Health Milton S. Hershey Medical Center

Stephanie Arnold-Dinger
Retired McDonald's Owner/Operator, AGA Corporation McDonald's

Coryann Catalano
Relationship Banker, Pennian Bank

Tammy S. Derk
Vice President Children's Service Line, Penn State Health

Marcella Detreville
Educator and Substitute Teacher

Chris Garrett
Traffic Anchor, Total Traffic & Weather Network / iHeartRadio

Johnathan Jackson
Director, IT Project Management Office, UPMC

Don McKenna
President, Penn State Health Milton S. Hershey Medical Center

Kathleen McKenzie
Vice President, Community Affairs, Highmark Blue Shield

Carolyn Moser Smith, Esq.
Shareholder and Attorney, McQuaide Blasko Law Offices

Dorothy V. Rocourt, MD, MBA, FACS
Associate Regional Medical Director, Pediatric Surgery, UPMC

Matt Romero
Director of Rooms, The Hotel Hershey, Hershey Entertainment & Resorts

James Strong, Esq.
Attorney, McNees Wallace & Nurick

Joseph Tertel, Jr.
Senior Director of Performance Marketing, Eko Devices, Inc.

Adam Thomas
Senior Manager, Project Management, The Hershey Company

Our Mission

We provide essential services that remove barriers, strengthen families and promote healing when children need healthcare.

Family Stays

“We’d like to thank everyone who works here. We’re very grateful for the kindness and compassion showed to us in our difficult journey. Ronald McDonald House feels like home because of you.”

- Guest Family

A year of care and comfort...

6 nights
Average length of stay

1,634
Family stays

9,733
Overnight family stays provided

708
Families served in the Ronald McDonald House Family Room

7,027
Guests visited the Ronald McDonald House Hospitality Carts & Kiosk

19,400
Individual meals provided

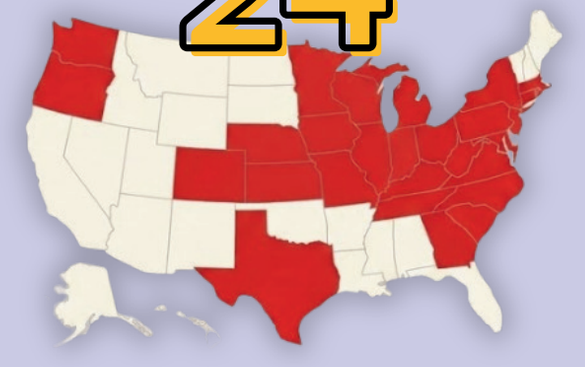
11,444
Program volunteer hours

27



Countries Represented

24



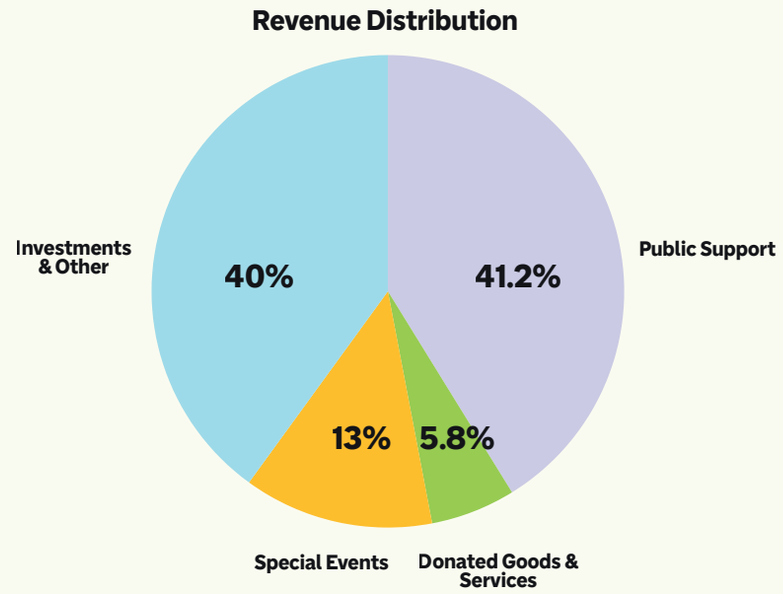
States Represented

Every Dollar Matters

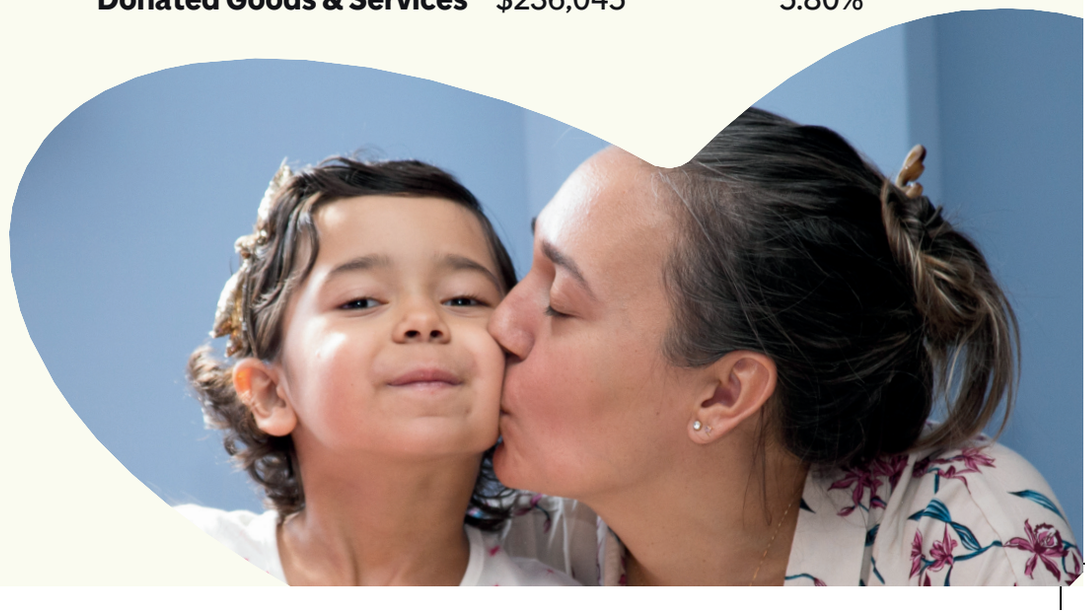
2025 Financials

Expenses	2025
Program Expenses	$1,579,381
Fundraising	$375,356
Administrative	$322,601
Cost of Direct Benefit to Donors	$239,643

Current Assets	2024	2025
Cash & Cash Equivalents	$466,337	$526,068
Contributions Receivable	$40,303	$17,322
Due from Global	$0	$82,275
Investments, at Fair Value	$5,216,773	$5,786,154
Prepaid Expenses	$50,619	$43,625
Total Current Assets	$5,774,032	$6,455,444



Revenue Distribution	Amount	Percentage
Public Support	$1,662,630	41.20%
Investments & Other	$1,613,620	40.00%
Special Events	$524,162	13.00%
Donated Goods & Services	$236,045	5.80%





Celebrating Impact Through Our 2025 Signature Events

Diamonds & DENIM Ladies Night Out

Diamonds and Denim, Ladies Night Out raised $128,786. This inspiring evening brought women from across the community together for a night of connection, celebration, and generosity, all while making a meaningful impact for our families.

15th Annual Lancaster County Community Auction

The **15th Annual Lancaster County Community Auction raised $196,267.** Rooted in Lancaster County tradition, the event brought the community together to buy something new, bring something new, and support families with critically ill children through a one-of-a-kind auction experience.

30th Annual Golf Classic

The **30th Annual Golf Classic raised $154,055.** Golfers, sponsors, and community partners came together for a day of friendly competition, networking, and generosity, all united by a shared commitment to keeping families close during a child's medical journey.

Sporting Clays TOURNAMENT

The **Sporting Clays Tournament raised $48,187.** Participants, sponsors, and community partners came together for a day of friendly competition and camaraderie, transforming their time on the course into meaningful support.

Together, We Make Family Stays Possible

Behind every one of these events is a community that believes families belong together. Thank you to everyone who showed up, gave generously, sponsored, volunteered, and helped turn a day of fun into nights of comfort and support for families at Ronald McDonald House Central PA.

“We are in awe of your program and services. Everything we could have possibly needed had been thought of and handled even before we had the need. Everything was wonderful and a true blessing!”

- The Harbst Family

Adopt a Room

Ronald McDonald House Central PA's Adopt a Room Program invites you, your company, or your organization to help support the cost of operating a guest room in our House for one year. Your gift directly helps keep families together—close to the care, comfort, and resources they need while their child receives medical treatment. It also ensures we can continue providing our services completely free of charge to families in need.



Benefits of adopting a room include:

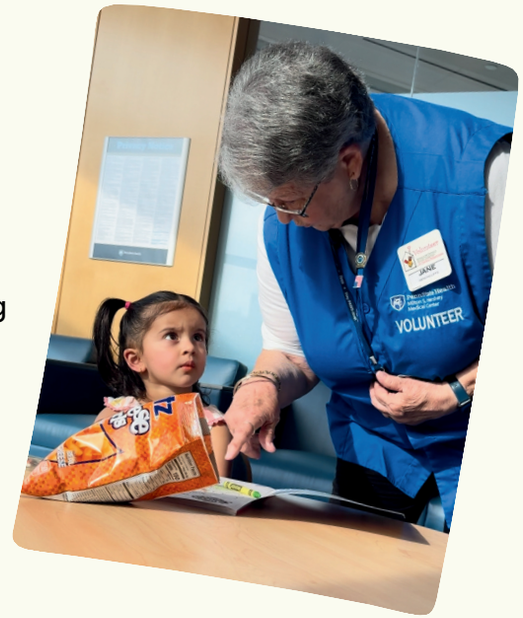
- Recognition in our newsletters, annual report, and website
- Recognition outside the guest room
- Recognition as an Adopt a Room participant in a shared common area of the Ronald McDonald House

Special thanks to those who participated in our 2025 Adopt a Room program:

In Memory of Dr. Robert Cilley
Mr. and Mrs. Stephen J. Kindler
Mr. and Mrs. Damien Lynch
Woodmen of the World Life
The Gudipati Family Charitable Fund
In Memory of Betty J. Parmer
Levine Enterprises, Inc.
MITER Brands Charitable Foundation

Ronald McDonald House Family Room

Ronald McDonald House Central PA offers monthly sponsorship of the Family Room at Penn State Health Golisano Children's Hospital for $500. Your support helps sustain our programs year-round while also providing a sponsored breakfast for families during your designated month. It's a meaningful way to bring comfort, care, and a moment of relief closer to families when they need it most.



Special thanks to our Ronald McDonald House Family Room Sponsors:

Catherine Hershey Schools for Early Learning
Milton Hershey School
Mr. and Mrs. Steven N. Anderson
YorkHoist

Culinary Experience Program

In 2025, Ronald McDonald House Charities of Central PA launched the Culinary Experience Program, giving businesses and community groups a unique opportunity to make a direct impact on families staying at the House.

By preparing and serving a meal, volunteer teams provide more than just food. They offer comfort, care, and a sense of normalcy to families focused on their child's medical journey. For many parents and caregivers, a home-cooked meal after a long day at the hospital is a simple but meaningful reminder that they are supported by a caring community.

For participating businesses, the program serves as a rewarding team-building experience that brings employees together while giving back in a meaningful way. Guided by our Certified Culinary Experience Chef, groups collaborate in the kitchen, learn new skills, and work together to prepare meals that help nourish the families we serve.

The response to the program exceeded expectations, with organizations from across Central Pennsylvania stepping forward to support our mission. We are grateful to the many businesses and community groups that participated throughout the year, helping to provide comfort, connection, and care for families during some of life's most challenging moments.

Through the Culinary Experience Program, our community is helping ensure that every family who walks through our doors feels welcomed, supported, and at home.



Sign up here!



Founding Mission Partner

Since opening our doors in 1984, McDonald's has been a dedicated partner of Ronald McDonald House Central PA. Through programs like Round-Up for Ronald McDonald House, Happy Meal donations, donation boxes, and cashless giving, McDonald's restaurants and customers help generate critical support for families with seriously ill children.

In 2025, participating Central PA McDonald's restaurants raised more than **$380,000** for Ronald McDonald House, helping families stay close to the care they need. We are grateful to local Owner/Operators, crew members, customers, suppliers, and corporate employees for their ongoing support through fundraising, volunteerism, sponsorships, and leadership.



Thank You Day

Each year, Ronald McDonald House Central PA visits participating McDonald's restaurants throughout the region to personally thank Owner/Operators, managers, and crew members for helping customers Round-Up in support of our mission. These visits are an opportunity to celebrate the partnership that makes our work possible and recognize the incredible impact of every donation made at the register.

Ronald McDonald House®

Ronald McDonald House®
Central PA

745 West Governor Road
Hershey, PA 17033

RonaldMcDonaldHouseCentralPA.org